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## **HOUSTONIANS DUNKED REALITY TV CELEBS, ERICA ROSE AND KALON MCMAHON TO HELP RAISE FUNDS FOR KOMEN FOUNDATION**

### ***HOTEL ZAZA HOUSTON HOSTED ITS 3<sup>RD</sup> ANNUAL PARTY IN PINK WHERE LOCAL CELEBS TOOK THE PLUNGE AND KISSED FOR A GOOD CAUSE***

**HOUSTON** -- Houston reality TV celebrities **Erica Rose**, who was on Season 9 of *The Bachelor* and is now on *Bachelor Pad 3*, with **Kalon Joseph Reid McMahon**, a recent contestant on popular show *The Bachelorette* and is now also on *Bachelor Pad 3*, were highlights of **Party in Pink**, the now infamous fundraiser for the Susan G. Komen Foundations' Houston Chapter hosted by Hotel ZaZa Houston on Thursday, July 26 from 7:00 – 10:00 p.m. The duo, who played nice-nice at the packed event of close to 500 were dunked by fans, friends, and enemies alike at the 3<sup>rd</sup> annual fundraising event, which boasted a carnival theme this year.

Houston's movers, shakers and philanthropic faces showed up to **Party in Pink** poolside at Hotel ZaZa Houston in their chicest pink attire, raising \$8,500 for the Komen Foundation. For \$5, guests were invited to take three tries to dunk local Houston celebrities, **Erica Rose** and **Kalon Joseph Reid McMahon**. McMahon was up first in the dunk tank starting at 7:30 and again at 8:30 p.m., while Rose stepped in at 8:00 and 9:00 p.m. A highlight from the evening was seeing Erica's father, nationally renowned plastic surgeon **Dr. Franklin Rose**, step up to the plate to dunk his own daughter. Don't worry, Kalon got his fair share when **Houston Texans' Outside Linebacker Connor Barwin** stepped up and threw his best strike and hit the target straight on!

Other Houston celebrities "got in the mood" by participating in Hotel ZaZa Houston's carnival-style Kissing Booth. For \$1 a kiss, guests smooched with famous Houston Executive Chef and owner of Philippe, **Philippe Schmit**, KHOU-TV Channel 11 Morning News Anchor, **Lily Jang** and KPRC-TV Channel 2 Weekend Meteorologist, **Mary Lee**. McMahon even made a special appearance at the Kissing Booth for fans. In addition, a Fortune Teller and magician were on hand to liven up the crowd.

Pulling out all the stops, much to the crowd's amusement, Hotel ZaZa Houston served flavorful food and delicious drinks. Highlights of the night's menu included various flavors of popcorn – strawberry, bacon, white cheddar and brown butter. Guests also noshed on spiked cotton candy, Sprinkles Cupcakes' assorted mini cupcakes adorned with sugared pink ribbons, candied Pink Lady<sup>®</sup> apples, lobster corn dogs, watermelon gazpacho shooters, and mini hot dogs. Liquid libations included Veuve Clicquot Rosé; a Pink Flirt, made with mandarin vodka, X-Rated Liqueur, pineapple juice, orange juice with a champagne splash; The Paloma, made with Resposado Tequila, pink grapefruit juice and a splash of soda; and The Pink Threat, a dessert-like cocktail of Lindeman's Framboise, vanilla ice cream and simple syrup.

Other notables in attendance at **Party in Pink** included Z Resorts Owner, Charlie Givens; Marcy de Luna; Rob Rutherford; Bubba McNeely; Houston Modern Luxury magazine Publisher, Peter

Remington; Lindsey Love; James Sivco; KHOU-TV's Katherine Whaley; KTRK-TV reporter, Miya Shay; Bellaire Councilman Corbett Parker; Tod Eason with buddies, Chad Farrell and John Rentz; Jeff Shell; Diary of an Angry Stripper author, Sarah Tressler; Will Matthews and Ashley Wyatt; Tootsies' Director of Marketing, Shelley Taylor Ludwick; KC Gifford; Lindsey George; and Lia Vallone.

Rounding out the evening was a fashion show done with a carnival twist by Tootsies. Models donned in summer's hottest fashions walked on stilts throughout the crowd while Tootsies team members distributed hot pink sunglasses to many partygoers. Gentlemen attending the event were in awe of the custom casual fashions at Rye 51's display in one of Hotel ZaZa Houston's pool cabanas. Helping guests express themselves was Pinot's Palette, who set up several progressive painting stations that developed into pink masterpieces throughout the event.

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### **About Hotel ZaZa**

Hotel ZaZa is a sensory experience that is refined yet relaxed. Its sophisticated and sensual interior design and culinary excellence is completed by a staff that pays impeccable attention to each and every guest, making them feel at home. Whether for business, a romantic weekend, or world-famous celebrities, both hotels blend intimate comfort with Stay ZaZa-style to create inspired accommodations, one-of-a-kind themed suites, and award-winning restaurants and spas.

Nestled in the fashionable Uptown neighborhood and next to downtown, **Hotel ZaZa Dallas** is a creative mix of warm, Mediterranean elegance and comfortable chic. This exceptional boutique hotel offers 4,500 square feet of function space, 152 rooms, 17 concept suites, the Magnificent Seven Suites, the award-winning **Dragonfly** Restaurant and Lounge, the relaxing **ZaSpa** and the **Art House & Social Gallery**. Reservations may be made at [hotelzadallas.com](http://hotelzadallas.com) or by calling 888.880.3244.

Located in the heart of the vibrant Museum District and minutes from the world renowned Texas Medical Center, **Hotel ZaZa Houston** boasts 17,000 square feet of function space and is the perfect backdrop for any business meeting - not to mention home to some of Houston's most memorable weddings and galas. **Monarch** Bistro and the tranquil **ZaSpa** combine to create the hotel's breadth of impressive amenities. With more than 300 rooms, including Pool Villas, Concept Suites and The Magnificent Seven Suites, ZaZa exceeds all expectations. Reservations may be made at [hotelzazahouston.com](http://hotelzazahouston.com) or by calling 888.880.3244.

Hotel ZaZa, a member of the Preferred Hotel Group™, was created by Charles S. Givens and Jeff Records and is owned by Givens-Records Developments. Operations management and marketing are provided by Z Resorts, LLC, led by Z Resorts President Benji Homsey.