



## H-TOWN EXECUTIVE LIVING

### ZaZa event spaces get a fresh look

By Allison Wollam : Week of July 1-7, 2011



The Hotel ZaZa has renovated its 11<sup>th</sup>-floor to better cater to corporate events and meetings.

Dallas-based Duncan & Miller Design revamped the space into two event rooms and one prefunction lounge.

“Since we opened in 1996 we’ve hosted a lot of crazy events, and we found there was a need for meeting rooms for groups between 150 and 200 people,” said Kleibert Estrada, director of catering and special events for Hotel ZaZa. “In the past, we were either too large or too small for those groups, but now we’re looking to benefit from this demand.”

The 2,132-square-foot Grapevine Room has been transformed into an environment that channels the 21 Club in New York, while the 1,234-square-foot Room With a View has an open feel with vast windows and views of Houston’s downtown district, Estrada said.

“There aren’t many meeting rooms in town that have the 260-degree view that we can offer,” he said.

Indeed, Bob Hope famously declared that the view from the top of the Warwick – now Hotel ZaZa – was the most beautiful he’s seen in the world.

During the week, the space is designed for corporate events but he expects it to be booked for wedding receptions on weekends.

Estrada declined to divulge the renovation cost and said it was too difficult to give a price range on the cost of renting the rooms because the events and seasons vary too much.

Hotel ZaZa now has more than 17,000 square feet of meeting and event space. Estrada is planning a July 12 event to debut the space for local event planners.