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HOTEL ZAZA DALLAS LANDS TWO AAA FOUR-DIAMOND AWARDS FOR 2011

Awards Mark Eighth for Dallas Property and Seventh for Dallas' Dragonfly Restaurant

DALLAS (February 18, 2011) – Hotel ZaZa Dallas is the recipient of the **2011 AAA Four-Diamond Award for both the hotel and its Dragonfly restaurant.**

Recognizing superior accommodations, service and experience, the AAA Diamond Awards are bestowed annually upon the nation's leading properties. These awards mark the eighth consecutive AAA Four-Diamond Award for Hotel ZaZa Dallas and the seventh consecutive AAA Four-Diamond Award for Dragonfly.

"Receiving these awards underlines the commitment our team has to provide the ultimate in hospitality to each and every guest," said Benji Homsey, President of Z Resorts Management and Development, LLC. "We are honored to receive these AAA Four-Diamond Awards."

AAA diamond-awarded properties must pass thorough, annual AAA inspections to qualify for the award. AAA inspectors conduct on-site evaluations, each hotel subjected to a series of stringent criteria. Based on the inspectors' reports, properties are awarded one to five diamonds, with five diamonds representing the top tier establishments with the highest scores. AAA conducts more evaluations than any other rating entity, and is the only travel-rating system to employ full-time, professionally-trained evaluators.

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Since its inception, Hotel ZaZa has enjoyed a variety of honors and notable guests, distinguishing itself as an experience set apart from the ordinary. Hotel ZaZa is a member of Preferred Hotels & Resorts. Listed among *Travel + Leisure's* "500 Best Hotels" from 2005-2011, Hotel ZaZa Dallas received the 2010 *Expedia* Insiders' Select™ Award, *Elite Traveler's* "Top 101 Hotel Suites," and AOL City's Best 2010 "Best Hotel." Hotel ZaZa Dallas has also been featured in *Fortune*, *Forbes.com*, *USA Today*, *The New York Times*, *US Weekly*, and *Conde Nast*.

About Hotel ZaZa

Hotel ZaZa is a sensory experience that is refined yet relaxed. Its sophisticated and sensual interior design and culinary excellence is completed by a staff that pays impeccable attention to each and every guest, making them feel at home. Whether for business, a romantic weekend, or world-famous celebrities, both hotels blend intimate comfort with Stay ZaZa-style to create inspired accommodations, one-of-a-kind themed suites, and award-winning restaurants and spas.

Nestled in the fashionable Uptown neighborhood and next to downtown, **Hotel ZaZa Dallas** is a creative mix of warm, Mediterranean elegance and comfortable chic. This exceptional boutique hotel offers 6,000 square feet of function space, 152 rooms, 17 concept suites, the Magnificent Seven Suites, the award-winning **Dragonfly**, **Modern American Kitchen**, the relaxing **ZaSpa** and the **Stay ZaZa Art House & Social Gallery**. Reservations may be made at hotelzazadallas.com or by calling 888.880.3244.

Located in the heart of the vibrant Museum District and minutes from the world renowned Texas Medical Center, **Hotel ZaZa Houston** boasts 17,000 square feet of function space and is the perfect backdrop for any business meeting - not to mention home to some of Houston's most memorable weddings and galas. **Monarch Bistro** and the tranquil **ZaSpa** combine to create the hotel's breadth of impressive amenities. With more than 300 rooms, including Pool Villas, Concept Suites and The Magnificent Seven Suites, ZaZa exceeds all expectations. Reservations may be made at hotelzazahouston.com or by calling 888.880.3244.

Hotel ZaZa, a member of the Preferred Hotel Group™, was created by Charles (Charlie) S. Givens (www.csgivens.com) and Jeff Records and is owned by Givens-Records Developments. Operations management and marketing are provided by Z Resorts, LLC, led by Z Resorts President Benji Homsey.

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