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MEDIA CONTACT: *For Hotel ZaZa Dallas:* *For Hotel ZaZa Houston:*
 Alex Baker Amy Popp
 The Buzzell Company On the Mark Communications
 214-219-9191 713-978-5050
 ab@buzzellco.com amy@onthemarkcom.com

**ENCHANTMENT GROUP PARTNERS WITH HOTEL ZAZA TO MANAGE
ZASPAS IN DALLAS AND HOUSTON**

**Enchantment Group Renowned for
Management of Mii Amo Spa in Sedona, AZ**

January 20, 2012 (Dallas/Houston, Texas) – **Hotel ZaZa**, a duo of premier luxury boutique hotels in Texas, has awarded the management contract for their ZaSpas in Houston and Dallas to **Enchantment Group**, an award-winning spa and resort management company. Focused on creating the ultimate guest experiences, Enchantment Group’s spa management team will bring its expertise to the operations team at both ZaSpas to build on the successes.

“This will be a great partnership with Hotel ZaZa, which already has a stellar reputation in the hospitality industry,” said Mark Grenoble, President of Enchantment Group. “We look forward to bringing Enchantment Group’s spa management expertise to ZaSpas and building on the guest experience with new offerings, programming and treatments. ZaSpa Dallas and ZaSpa Houston are the ideal locales for Enchantment Group to showcase our extensive experience in high-end hospitality management including developing, managing and positioning spas, resorts, hotels, restaurants, and retail outlets.”

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ENCHANTMENT GROUP PARTNERS WITH HOTEL ZAZA...

Page Two

ZaSpa at **Hotel ZaZa in Uptown Dallas**, is a 2,600-square foot spa that currently welcomes guests through a Big Chill transition room and showcases six custom-designed treatment rooms – including a “Double Rub” couples room as well as a Fitness Center and Urban Oasis patio pool. The 12,000-square foot ZaSpa at **Hotel ZaZa in the Museum District of Houston**, is a laid out in a warm and tranquil setting of polished marble floors, soft lighting and neutral color tones with an oxygen therapy room, and 11 unique, state-of-the-art treatment rooms – including two for couples – as well as a Fitness Center and Spa Café.

"This new partnership provides an exceptional opportunity to not only build upon the success our ZaSpas have experienced but to also offer our guests added services with more of a resort feel based on the expertise of the Enchantment Group," said Benji Homsey, President of Z Resorts. "Enchantment Group brings renowned spa and resort management talent earning high praise in the industry, and we look forward to working closely with them to further develop our guest experience."

Enchantment Group has seen notable success in spa management with its destination spa **Mii amo**, located on the grounds of **Enchantment Resort** in Sedona, Arizona. Twice named the “World’s Best” by the readers of *Travel + Leisure*, Mii amo is consistently recognized among the leading destination and resort spas for its services, facilities, programming and therapists. Enchantment Group also operates the spa at the **Tides Inn**, near the Chesapeake Bay in Irvington, Virginia, which continues to transform guests with a variety of spa packages and treatments ranging from massages and facials to body treatments and specialty offerings.

For interviews with Mark Grenoble, photos or more information, please contact Laura Lopez at 212-255-6541 or Laura@hawkpr.com. For interviews with Benji Homsey, please contact Alex Baker at 214-219-9191 or ab@buzzellco.com.

ENCHANTMENT GROUP PARTNERS WITH HOTEL ZAZA...

Page Three

About Enchantment Group

Enchantment Group focuses on providing proven experience in developing and managing all aspects of resorts, spas and communities. Headquartered in Scottsdale, Ariz., Enchantment Group provides highly personalized branded or customized resort and spa development and management services in ways that maximize performance and return on investment. Award-winning properties managed by Enchantment Group include destination spa **Mii amo** and **Enchantment Resort** in Sedona, Arizona, and the **Tides Inn** in Virginia.

About Hotel ZaZa

Hotel ZaZa is a sensory experience that is refined yet relaxed. Its sophisticated and sensual interior design and culinary excellence is completed by a staff that pays impeccable attention to each and every guest, making them feel at home. Whether for business, a romantic weekend, or world-famous celebrities, both hotels blend intimate comfort with Stay ZaZa-style to create inspired accommodations, one-of-a-kind themed suites, and award-winning restaurants and spas.

Nestled in the fashionable Uptown neighborhood and next to downtown, **Hotel ZaZa Dallas** is a creative mix of warm, Mediterranean elegance and comfortable chic. This exceptional boutique hotel offers 6,000 square feet of function space, 152 rooms, 17 concept suites, the Magnificent Seven Suites, the award-winning **Dragonfly**, **Modern American Kitchen**, the relaxing **ZaSpa** and the **Stay ZaZa Art House & Social Gallery**. Reservations may be made at hotelzadallas.com or by calling 888.880.3244.

Located in the heart of the vibrant Museum District and minutes from the world renowned Texas Medical Center, **Hotel ZaZa Houston** boasts 17,000 square feet of function space and is the perfect backdrop for any business meeting - not to mention home to some of Houston's most memorable weddings and galas. **Monarch Bistro** and the tranquil **ZaSpa** combine to create the hotel's breadth of impressive amenities. With more than 300 rooms, including Pool Villas, Concept Suites and The Magnificent Seven Suites, ZaZa exceeds all expectations. Reservations may be made at hotelzazahouston.com or by calling 888.880.3244.

Hotel ZaZa, a member of the Preferred Hotel Group™, was created by Charles (Charlie) S. Givens (www.csgivens.com) and Jeff Records and is owned by Givens-Records Developments. Operations management and marketing are provided by Z Resorts, LLC, led by Z Resorts President Benji Homsey.

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