



**FOR IMMEDIATE RELEASE**

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## **HOTEL ZAZA DALLAS TO SUPPORT THE LANCE ARMSTRONG FOUNDATION**

### **Five Dollars to Be Donated For Each Room Reservation Made Over the Summer**

**DALLAS (June 8, 2011)** – Hotel ZaZa Dallas announced today it will donate five dollars to the Lance Armstrong Foundation for every room reservation made under the reservation code ***“Swing Fore! Yellow”*** between June 15 and August 31, 2011. The money raised will be donated at the third annual charity golf classic, Swing Fore! Yellow, benefiting the Lance Armstrong Foundation, on Sept. 26 at the Gleneagles Country Club in Plano, Texas.

“The Lance Armstrong Foundation is an organization we strongly support. Many of our guests and staff have been affected by cancer in one way or another, and this is a way for us to give back to the community. We're proud to help generate funding for the fight against cancer, and proud to support such a noble, and well-established foundation. Cancer is a terrible disease that is very prevalent in our society. By donating a portion of funds from guests who book a room with us, we are doing our part to help fund research to find a cure for cancer. We look forward to a fruitful partnership to help them raise funds to find a cure for this terrible disease,” said Benji Homsey, president of Z Resorts.

The “Swing Fore! Yellow” golf tournament was founded by Steve and Lee Nagel. Lee, a cancer survivor, decided to give back by supporting the LIVESTRONG Challenge in Austin and started the annual golf Classic at Gleneagles Country Club in Plano, Texas in 2009. The golf tournament is in the top one percent of all charity golf tournaments in the Dallas/Fort Worth area out of over 8,800 played each year.

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“Our goal is to help the Lance Armstrong Foundation to inspire and empower cancer sufferers and their families. The “Swing Fore! Yellow” Golf Tournament raises money and awareness on behalf of the Lance Armstrong Foundation by providing a spectacular day of golf and fun in one of the most gorgeous venues in Dallas. We depend on the generosity of supporters like Hotel ZaZa to continue helping us raise funds to eradicate this disease and make life better for cancer patients and their families,” said Steve Nagel, co-host of the “Swing Fore! Yellow” Golf Tournament.

#### **About LIVESTRONG/Lance Armstrong Foundation**

**LIVESTRONG** serves people affected by cancer and empowers them to take action against the world's leading cause of death. Created as the Lance Armstrong Foundation in 1997 by cancer survivor and champion cyclist Lance Armstrong, the organization is now known publicly by its powerful brand -- **LIVESTRONG** -- and is a leader in the global movement on behalf of 28 million people around the world living with cancer today. Known for its iconic yellow wristband, **LIVESTRONG** has become a symbol of hope and inspiration to people affected by cancer around the world. Since its inception, the organization has raised more than \$400 million for the fight against cancer. For more information, visit [www.LIVESTRONG.org](http://www.LIVESTRONG.org).

#### **About Hotel ZaZa**

Hotel ZaZa is a sensory experience that is refined yet relaxed. Its sophisticated and sensual interior design and culinary excellence is completed by a staff that pays impeccable attention to each and every guest, making them feel at home. Whether for business, a romantic weekend, or world-famous celebrities, both hotels blend intimate comfort with Stay ZaZa-style to create inspired accommodations, one-of-a-kind themed suites, and award-winning restaurants and spas.

Nestled in the fashionable Uptown neighborhood and next to downtown, **Hotel ZaZa Dallas** is a creative mix of warm, Mediterranean elegance and comfortable chic. This exceptional boutique hotel offers 6,000 square feet of function space, 152 rooms, 17 concept suites, the Magnificent Seven Suites, the award-winning **Dragonfly Modern American Kitchen**, the relaxing **ZaSpa** and the **Stay ZaZa Art House & Social Gallery**. Reservations may be made at [hotelzazadallas.com](http://hotelzazadallas.com) or by calling 888.880.3244.

Located in the heart of the vibrant Museum District and minutes from the world renowned Texas Medical Center, **Hotel ZaZa Houston** boasts 17,000 square feet of function space and is the perfect backdrop for any business meeting - not to mention home to some of Houston's most memorable weddings and galas. **Monarch Bistro** and the tranquil **ZaSpa** combine to create the hotel's breadth of impressive amenities. With more than 300 rooms, including Pool Villas, Concept Suites and The Magnificent Seven Suites, ZaZa exceeds all expectations. Reservations may be made at [hotelzazahouston.com](http://hotelzazahouston.com) or by calling 888.880.3244.

Hotel ZaZa, a member of the Preferred Hotel Group™, was created by Charles S. Givens and Jeff Records and is owned by Givens-Records Developments. Operations management and marketing are provided by Z Resorts, LLC, led by Z Resorts President Benji Homsey.

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