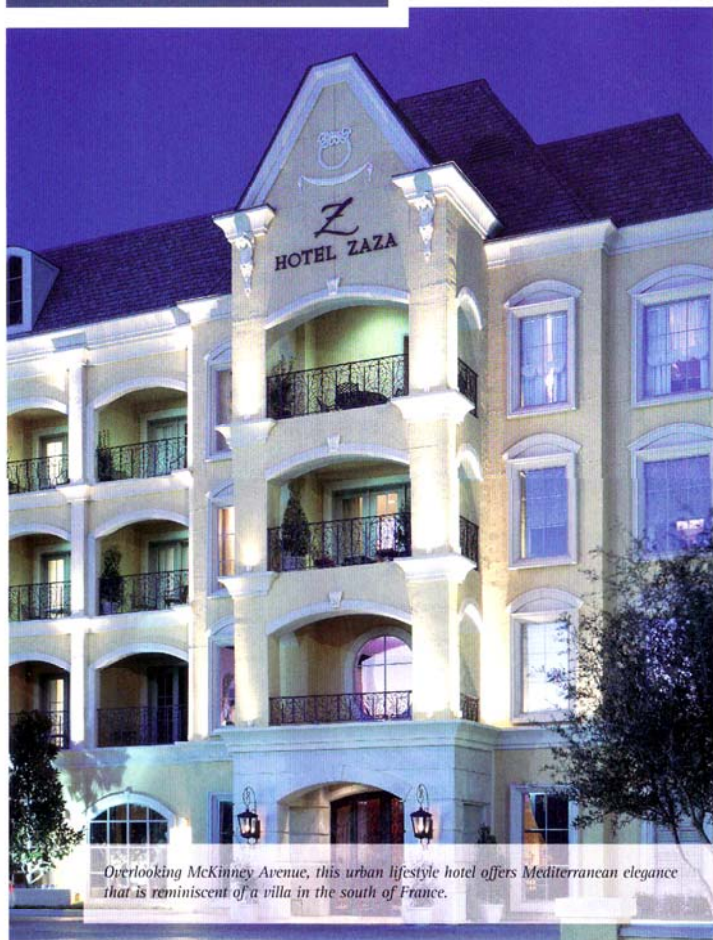




JET SET



Overlooking McKinney Avenue, this urban lifestyle hotel offers Mediterranean elegance that is reminiscent of a villa in the south of France.

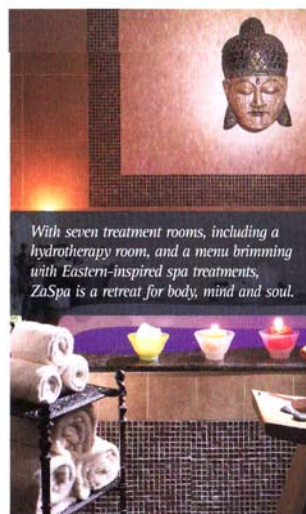


Blending American classics with French, Asian and Mediterranean influences, a meal at Dragonfly is second to none.

**HOTEL
ZAZA**

WORK, REST,
PLAY, DREAM

By Madison Freeman



With seven treatment rooms, including a hydrotherapy room, and a menu brimming with Eastern-inspired spa treatments, ZaSpa is a retreat for body, mind and soul.

Welcome to the extraordinary. Hotel ZaZa, a unique luxury hotel located in Dallas and Houston, is redefining the hotel experience. Each property resonates with a soul rich in sensuality, ingenuity and charisma, offering guests a seamless experience through its anything-but-ordinary accommodations, gourmet cuisine, rejuvenating full-service spa and hot night life. Guests can work, relax and play without ever leaving the property.

Overlooking McKinney Avenue in Uptown Dallas, the four-story Hotel ZaZa offers a seductive Mediterranean elegance reminiscent of the South of France. Mere steps away from the free McKinney Avenue trolley, hotel guests have direct access to the nearby West Village shopping area and the Dallas Arts District. The Houston property resides amidst 16 museums and the city's most beautiful parks and gardens. Occupying the former historic Warwick Hotel in the city's Museum District, the 12-story hotel combines imagination and luxury with ZaZa's penchant for the dramatic, yielding an atmosphere that is both highly refined and whimsical.

Guests seeking the extraordinary will find their answer in either a Concept Suite or one of the palatial Magnificent Seven Suites. The Concept Suites – lavish, fantastically-themed accommodations – offer guests an adventure all their own.



Left: The aptly-named Rock Star Suite has been a home away from home for visiting celebrities, including Tommy Lee, Ozzy Osborne and Jessica & Ashlee Simpson. Center: Over 600-square-feet of pure Texan hospitality, the Texas Concept Suite comes complete with an Austin stone wall, relaxing whirlpool bath and a gracious balcony for taking in the view. Right: Russian Opulence at its richest, the Last Czar features hand-carved mahogany furnishings, custom brocade fabrics, original artwork and stately paintings of the Russian royal family.

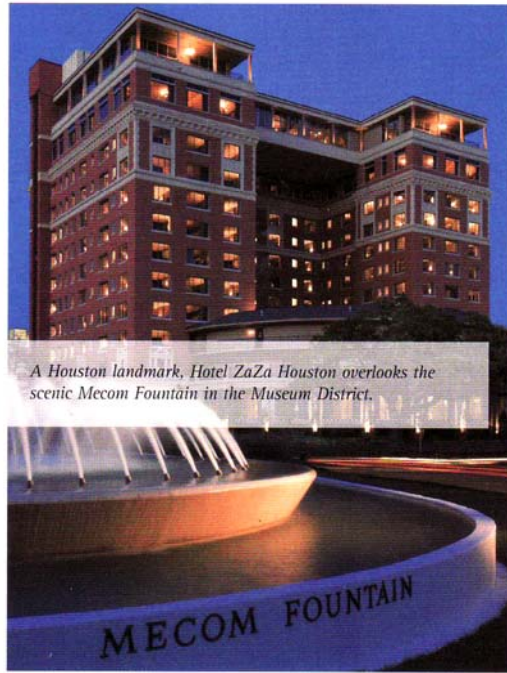


With up to 1,996 square-feet of decadent style and playful themes such as Dallas' Shagadelic, Opium and Moulin Rouge, or Houston's Geisha, Houston We Have a Problem and That's Entertainment, these suites are as memorable as they are luxuriant.

For the ultimate in luxury digs, the Magnificent Seven Suites are unsurpassed. The crowned jewels of the ZaZa brand, they are the epitome of fine living. These suites have redefined the VIP treatment with up to 2,204 square-feet of sublime space and top-tier amenities. A popular celebrity haunt, the Magnificent Seven have

played a home away from home to several celebrities, including Jessica Simpson, Britney Spears, Jennifer Lopez, Ringo Starr and Ozzy and Sharon Osbourne. Legend has it that Bob Hope once proclaimed the view from the 12th floor presidential suite of the former Warwick Hotel to be "one of the most beautiful in the world." The view and the suites on the 12th floor at Hotel ZaZa in Houston have only gotten better, with themes like Black Label, Tycoon and Fatal Charms. Dallas' Magnificent Seven include the infamous Rock Star, Last Czar and Red Shoes.

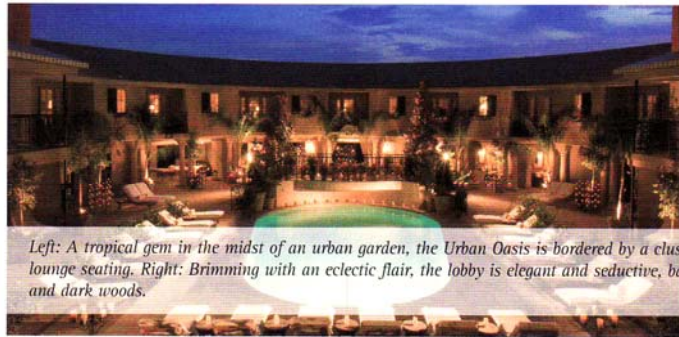
The social epicenter at every hotel is the pool, and Hotel ZaZa is no exception with the Urban Oasis, a tropical gem in the midst of a metropolitan area. An outdoor experience that is more St. Tropez than Texas, the Urban Oasis is a destination for ZaZa guests and sun worshipping locals. Surrounded by lush, flowering gardens, statuettes and fountains, each pool is bordered by a patio decked with chaise lounges, settees, tables and chairs. The Urban Oasis bar keeps the drinks cold, while Hotel ZaZa's signature bottle service makes for the ultimate poolside experience. Houston's Urban Oasis features six private pool cabanas, each with plasma screen TVs, crystal chandeliers and personal butler service. During the winter season in Dallas, the Urban Oasis is tented and the pool covered with an opaque Plexiglas shell. Chic lounge furniture, candlelight, bottle service and live music make the Dallas Urban Oasis the perfect lounge destination.



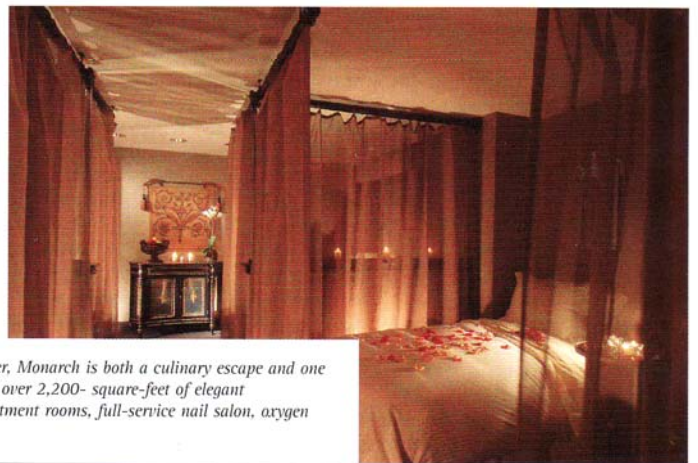
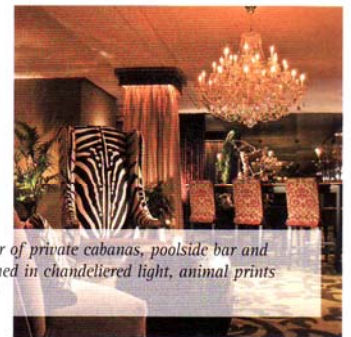
A Houston landmark, Hotel ZaZa Houston overlooks the scenic Mecom Fountain in the Museum District.

Yellowfin Tuna. Established as one of Houston's premier dining destinations, Monarch features a menu composed of Executive Chef Bradley Manchester's Mediterranean and American cuisines. Imparting his vision of ingredient-focused American cuisine with a decidedly Tuscan twist into Monarch's menu, he continues to garner fans with winning entrees like Green Tea Marinated Angus Filet and White Cheddar Truffle Mac and Cheese.

A haven of holistic beauty quietly secluded within each Hotel ZaZa, ZaSpa is a sanctuary ready to fulfill every pampering desire. Facials, massages, hydrotherapies, couples' treatments, body wraps, nail salon, tanning beds and make-up all take place in the spa's custom-designed treatment rooms. Whether in Dallas or Houston, spa guests can expect the same impeccable service and roster of treatment options, including several treatments unique to each property. Treatments such as the Thai Gold Therapy and Dangerous Beauty body treatments have earned a devoted following among spa goers. Houston's ZaSpa is the only non-medical spa in Houston to offer the Silk Peel Dermal Infusion, a procedure that combines non-abrasive exfoliation with a diamond tip, leaving skin radiant. Dallas recently became the first spa in the city to implement the Ultra system. Touted as the most advanced aesthetic system on the market, the Ultra system delivers effective yet gentle facial and cosmetic therapies for clients seeking the latest in complete, non-invasive skin care.



Left: A tropical gem in the midst of an urban garden, the Urban Oasis is bordered by a cluster of private cabanas, poolside bar and lounge seating. Right: Brimming with an eclectic flair, the lobby is elegant and seductive, bathed in chandeliered light, animal prints and dark woods.



Left: Monarch: Featuring an American-Tuscan fusion menu by Executive Chef Bradley Manchester, Monarch is both a culinary escape and one of Houston's hottest night life spots. Center: The largest suite in the hotel, the Black Label boasts over 2,200- square-feet of elegant accommodations, including an outdoor soaking tub. Right: With over 11,000-square-feet, 12 treatment rooms, full-service nail salon, oxygen room; the ZaSpa is a destination in itself.

Dining at Hotel ZaZa - Dragonfly in Dallas and Monarch in Houston - has evolved into a culinary experience praised by discerning gourmands. After dark, both restaurants' lounges morph into a hot spot for nightlife with a live DJ and ZaZa's signature bottle service. Dragonfly offers a lush but sophisticated design created by subtle accents and a calm earth-toned palette. Executive Chef Grant Morgan utilizes the best of local, regional and seasonal ingredients in his American fusion menu, serving fare such as the Ginger Beef Tenderloin and Mochiko-Crusted

Hotel ZaZa Dallas is located at 2332 Leonard Street, Dallas, Texas, 75201. Reservations can be made by calling (800) 597-8399, (214) 468-8399 or by visiting www.hotelzaza.com/dallas

Hotel ZaZa Houston is located at 5701 Main Street, Houston, Texas 77005. Reservations can be made by calling (888) 880-3244, (713) 526-1991 or visiting www.hotelzaza.com/houston